

Dogmersfield Parish Council

APA and Communication Questionnaire

Executive Summary

Strong response rate of 30%, equating to 113 residents.

All of the village agree with there being a plan and with the areas covered.

Planning and ensuring the PC always respond in accordance with the DNP to all planning applications is the item people felt most strongly about.

Most popular 'one off' initiative were:

1. To improve ditches
2. To improve parking and traffic flow by the school
3. Improve the green around the pub on both sides of the road.
4. Improve safety of traffic on bridge by pub (with HH).
5. Refurbish footpath between church and school
6. Plant all traffic chicanes

Most popular 'ongoing' initiatives were:

1. Always support the DNP in responses to planning applications
2. Maintenance of ditches.
3. Maintenance of verges
4. Maintain traffic chicanes
5. Ensure DNP is updated to reflect changes in government legislation.
6. Organise parishioner litter clean-ups.

Average number of responses by area of the plan are as follows:

- Road Safety & Crime – 14

- Planning – 26.5
- Improvement of Environment & Amenities – 21
- Enhance Appearance of the parish & Village – 15.5

Email is the preferred method of communication, followed by the website and then written comms sent to each house. This is consistent across all age groups.

Quarterly is the preferred frequency of updates from the PC (44%)

Most people (53%) visit the DPC website less than once a month, and usually they visit to view planning information (44%)

64% of respondents provided their email address and asked to be added to the mailing list.

Age Demographic Details

129 sent out and 39 responses = 30% response rate, representing a total of 113 residents of all ages.

85 residents of adult age

Breakdown: (% rounded up/down)

Under 18 - 26 (23%)

18 to 29 - 10 (8%)

30 to 49 - 22 (19%)

50 to 69 - 34 (30%)

70+ - 21 (19%)

APA Highlights

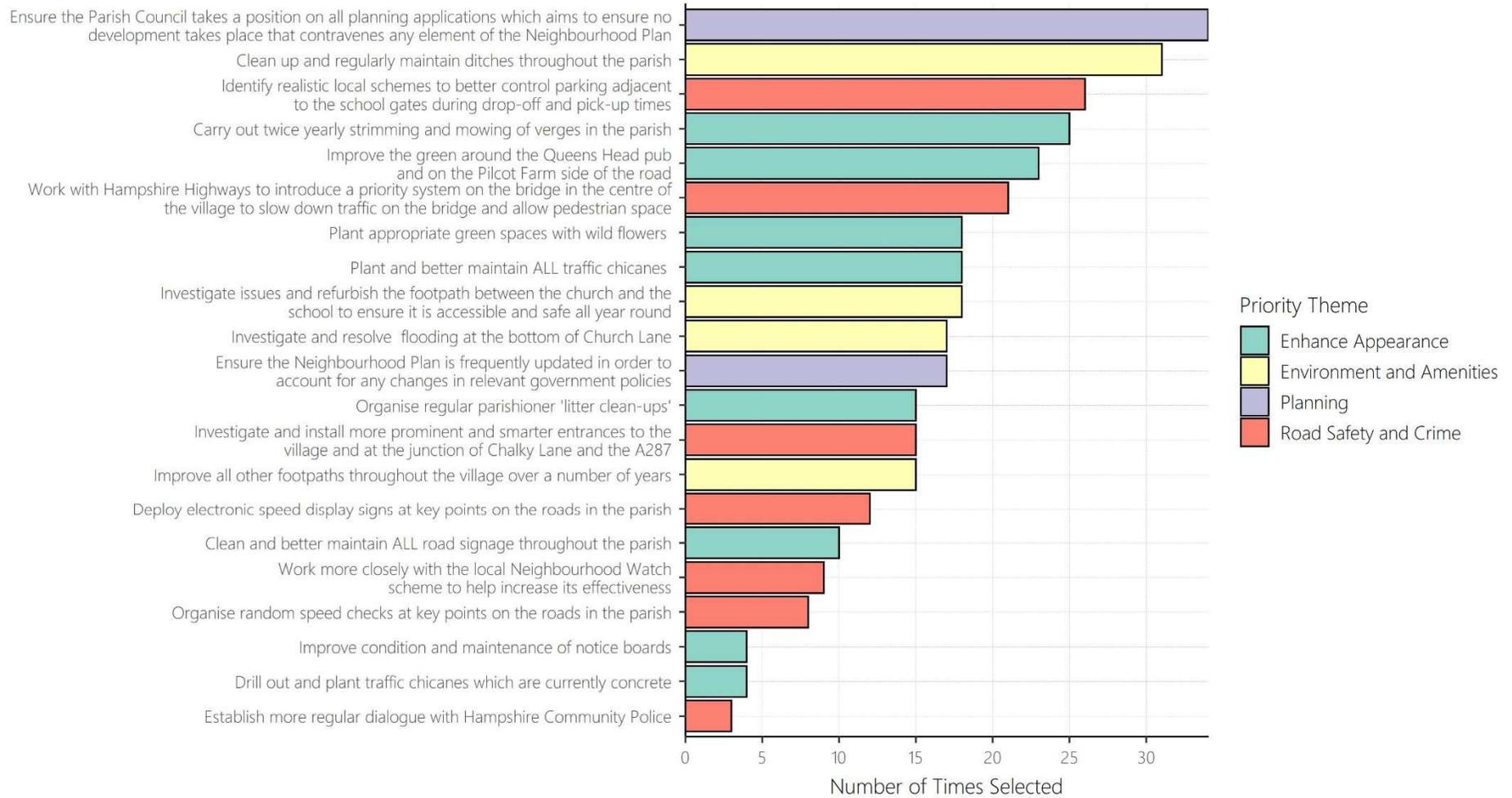
100% of respondents support the parish Council having a forward plan.

100% of respondents agree with the themes of the forward plan.

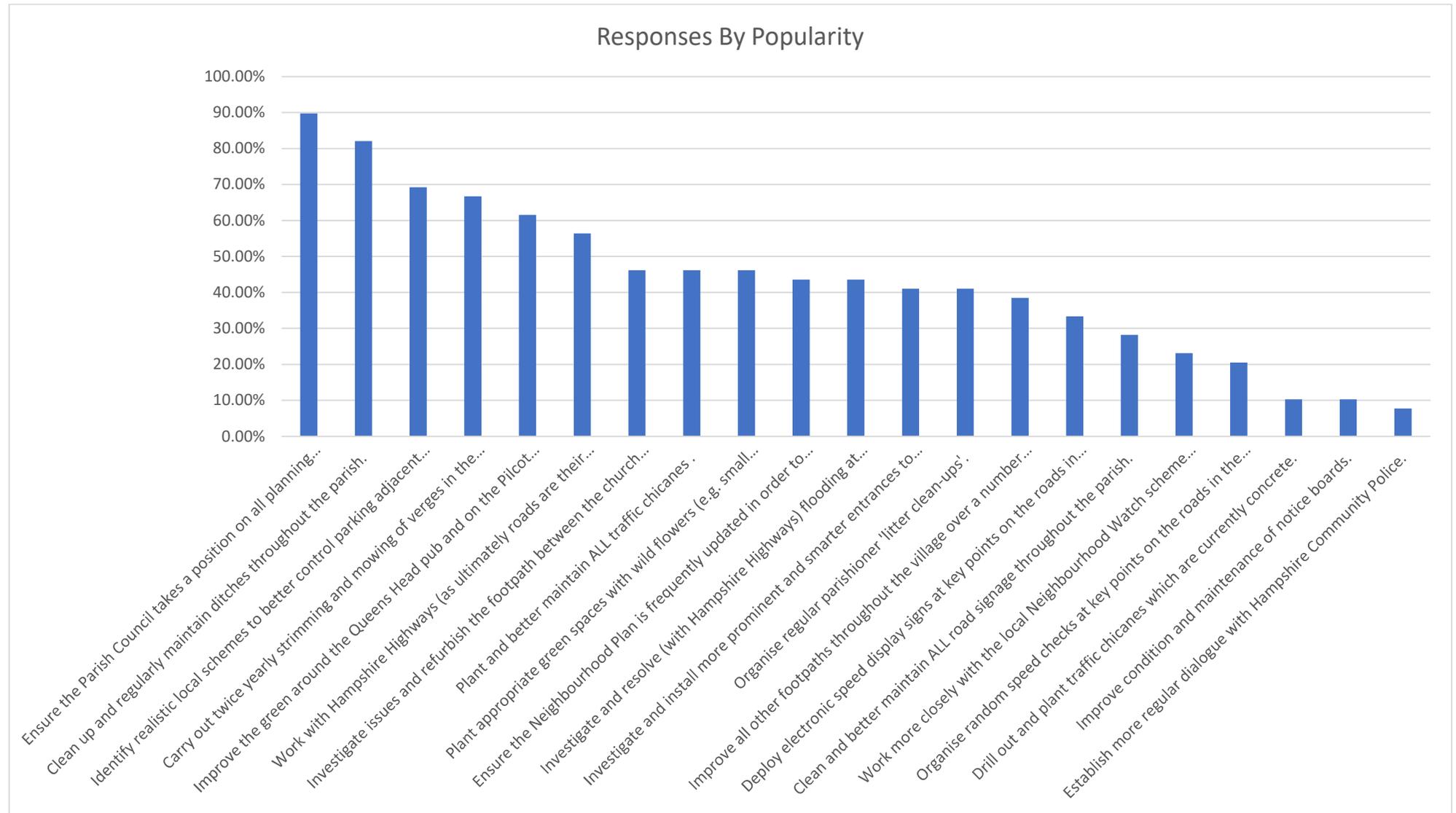
2 respondents (5%) said they disagreed with items in the plan

7 respondents (18%) made suggestions for additional ideas they felt should be included.

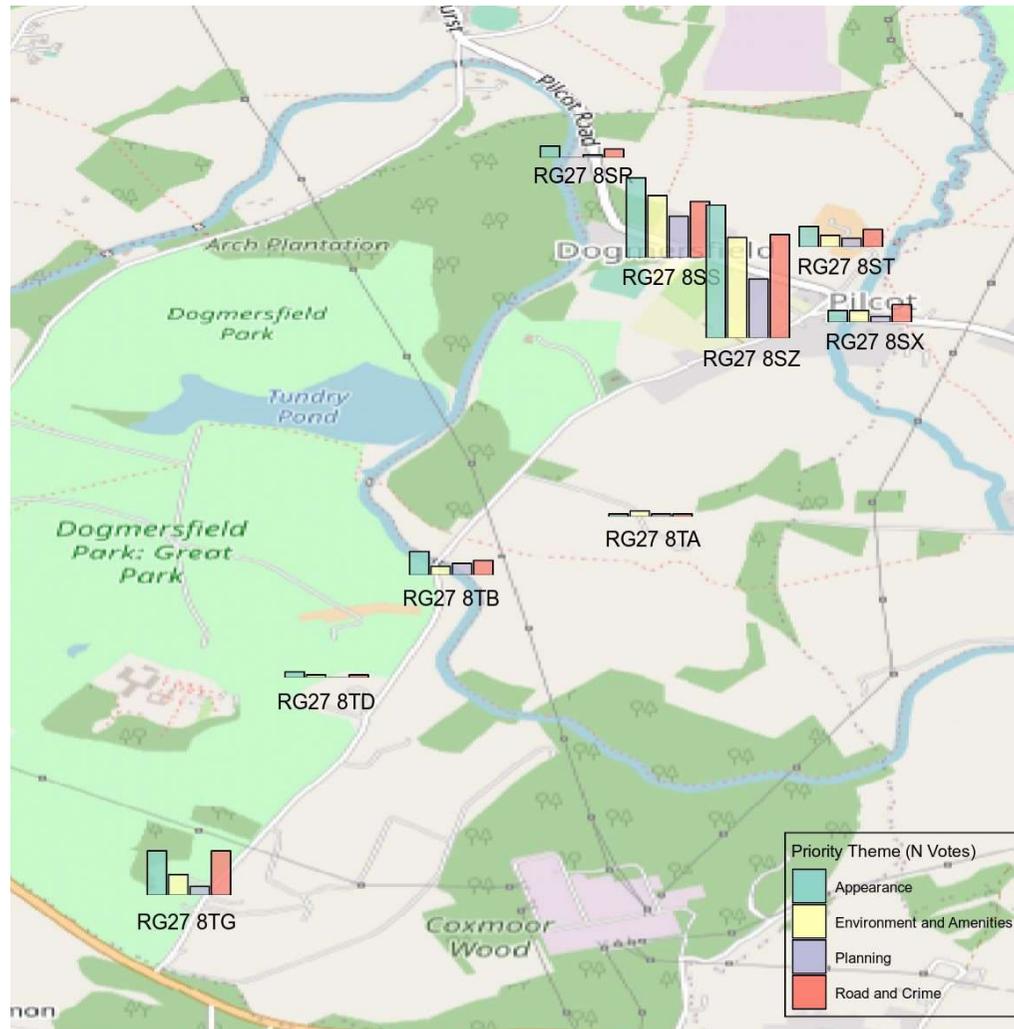
Priority Options



Alternative Illustration

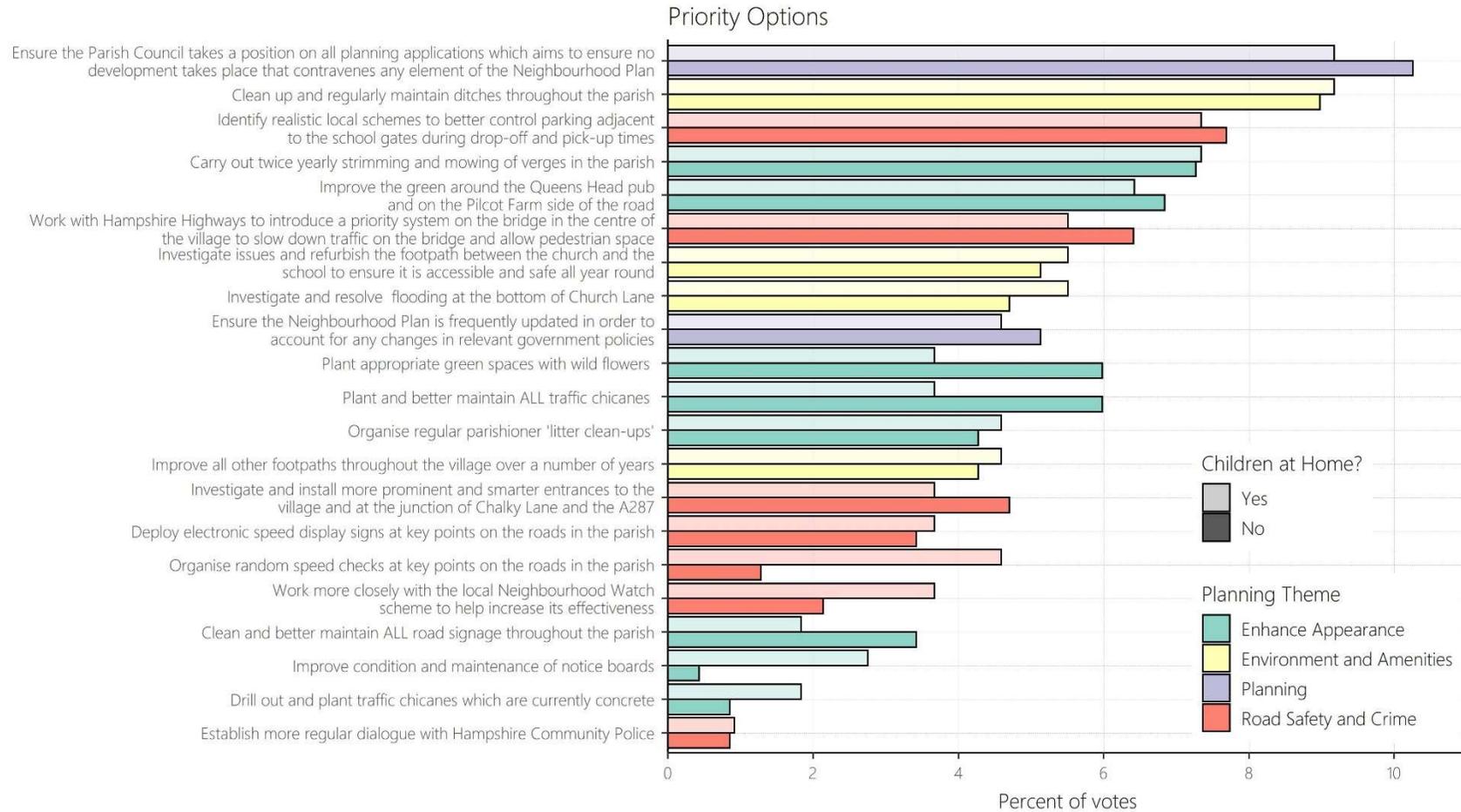


Theme Priorities by Postcode of Respondents



Taking into account households with under 18s in them

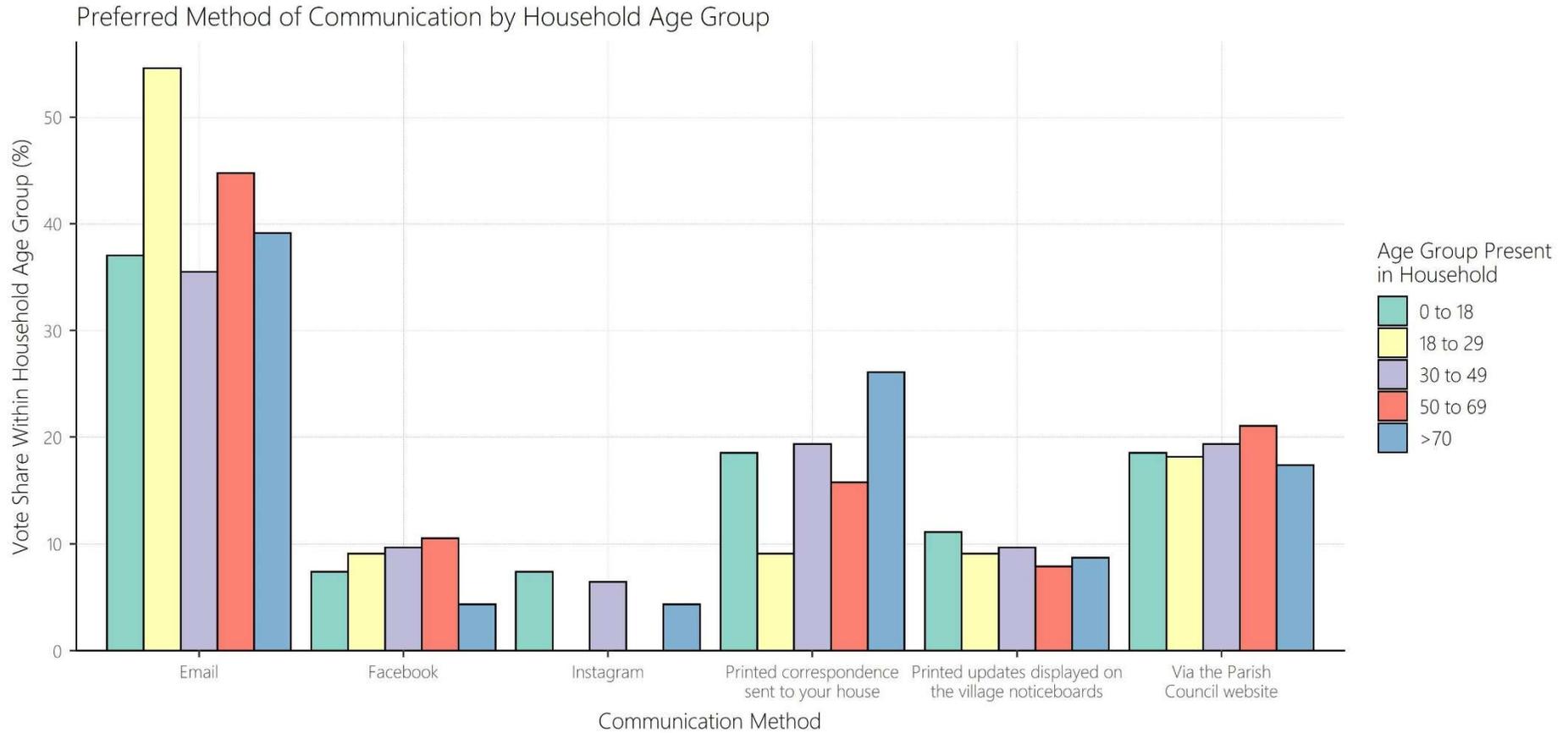
- Planning and village aesthetics more important to households with no children.
- Roads, traffic speed, safety and footpaths more important to those with children in their households.



Communication

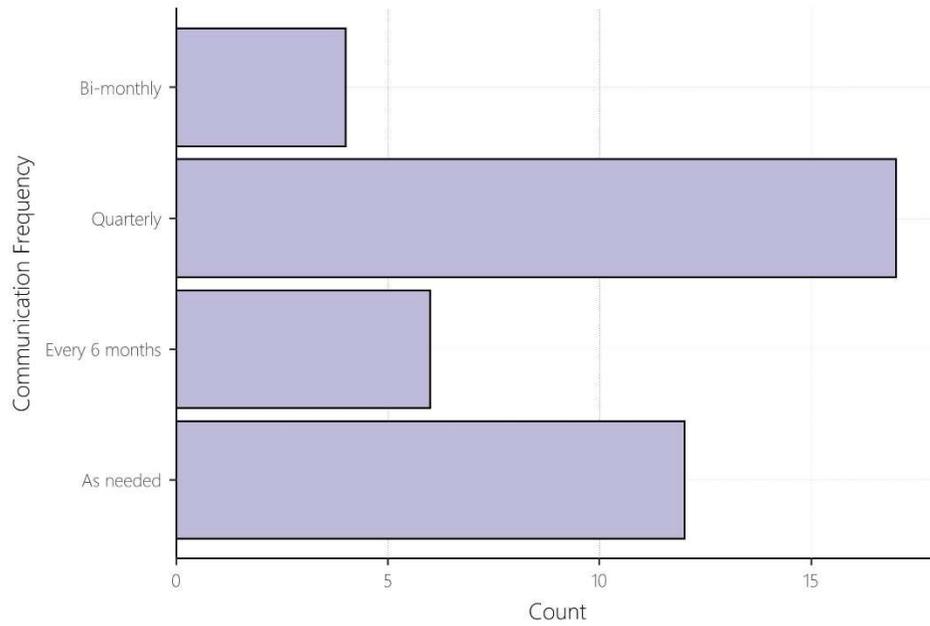
Preferred Methods of Communication:

- Email preferred by all age groups, then on the PC website, then physical copies through the door (except by those with/of 18-29).

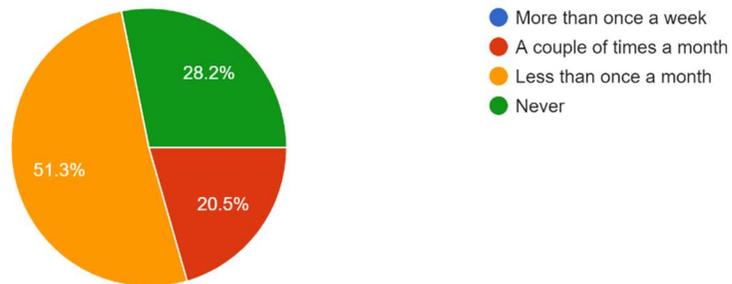


25 of 39 respondents provided email addresses (64%)

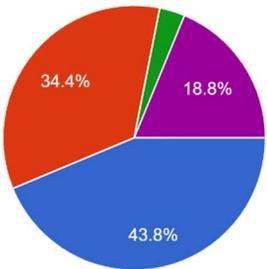
How often would you like to receive an update from the PC (whatever form)?:



How often do you look at the Dogmersfield PC Website?



Why do you look at the Dogmersfield PC Website?



- To find out about planning applications.
- To view information on forthcoming or previous meetings.
- To view Parish Council Policy documents.
- To contact the Parish Council.
- Other